

TABLOID SPEC SHEET

Postmedia offers a wide variety of modular ad formats for premium exposure of advertiser messaging across our tabloid publications.



TABLOID - MODULAR AD SIZES

ALBERTA

Calgary SUN
Devon Dispatch News
Edmonton SUN
Fort Saskatchewan Record
High River Times
La Nouvelle Beaumont News
Leduc Representative
Sherwood Park News
Spruce Grove Examiner
Stony Plain Reporter
Wetaskiwin Times-Advertiser

BRITISH COLUMBIA

The Province

MANITOBA

Kenora Miner and News Portage Graphic Leader Winnipeg Sun Sports (Saturday & Sunday

NEW BRUNSWICK

Bugle-Observer Info Weekend L'Etoile

Miramichi Leader

ONTARIO

Brockville This Week
Chatham This Week
Clinton News Record
Cochrane Times Post
Community Press
Elgin County Market
Elliot Lake Standard
Elliot Lake Std Extra
Espanola Mid North Monitor
Exeter Lakeshore Times-Advance

Exeter Weekender Times-Advance
Gananoque Reporter
Goderich Focus
Goderich Signal Star
Grey Bruce This Week
Hanover Post
Kincardine News
Kingston This Week
Kingston Homes
Londoner
Lucknow Sentinel

Mitchell Advocate

Ottawa SUN

Wiarton Echo

SASKATCHEWAN

Melfort Nipawin Journal Regina QC Saskatoon Bridges

TAKE OWNERSHIP - WRAP



10.34"w X 8"h



10.34"w X 10.214"h Keep 3.25" x 3.25" of top left



10.34"w X 8"h



10.34"w X 10.214"h

IFC: INSIDE FRONT COVER
IBC: INSIDEBACK COVER
OBC: OUTSIDE BACK COVER

GET RESULTS

Oxford Review

Sarnia This Week

Timmins Times

Toronto SUN

Trentonian

Pembroke Observer and News

Picton County Weekly News

Port Elgin Shoreline Beacon

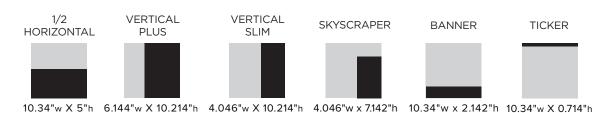
Seaforth Huron Expositor

St Thomas Times Journal

Wallaceburg Courier Press

West Elgin Chronicle

Strathroy Age Dispatch



clear of any important elements

IN THE SPOTLIGHT



FULL PAGE

10.34"w X 10.214"h

DOUBLE PAGE



21.39"w X 10.214"h

- Wraps can be Cover + IFC or Cover + OBC + IFC + IBC
- · Date is based on availability
- All material for front cover and outside back cover must be pre-approved by the publisher prior to sale
- Subject to cancellation as determined by the publisher and editor-in-chief (i.e. breaking news, major event)

Booking Deadline: 7 business days prior to publishing **Material Deadline:** 3-5 days prior to publishing

FUNDAMENTALS

